



County of Los Alamos

1000 Central Avenue
Los Alamos, NM 87544

BCC Agenda - Final

Lodgers' Tax Advisory Board

Jennifer Olsen, Chair; Matthew Allen, Vice-Chair; Jennifer Jensen; Trevor Shuman, and Michael Wheeler, Members.

Tuesday, June 27, 2023

12:00 PM

1000 Central Avenue, Room 110

Meeting agenda from June 20th, 2023

NOTE: This meeting is in person and open to the public. However, for convenience, the following Zoom meeting link and/or telephone call in numbers may be used for public viewing and participation:

[https://us02web.zoom.us/j/89975143858?](https://us02web.zoom.us/j/89975143858?pwd=RnMvWHVEWStLeWhTTFBKMDRqMWlyQT09)

[pwd=RnMvWHVEWStLeWhTTFBKMDRqMWlyQT09](https://us02web.zoom.us/j/89975143858?pwd=RnMvWHVEWStLeWhTTFBKMDRqMWlyQT09)

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 346 248 7799 or +1 669 444 9171 or +1 669 900 9128 or +1 719 359 4580 or +1 253 205 0468 or +1 253 215 8782

Webinar ID: 899 7514 3858

Passcode: 683643

I. ADMINISTRATIVE ACTIONS

A. Call to Order/Introductions

B. Approval of Today's Agenda

C. Review/Approval of Meeting Minutes

II. PRESENTATIONS

A. Los Alamos County Code of Conduct; Discussion, Dep. County Attorney Katie Thwaits

III. COUNTY ROLES, RESPONSIBILITIES & SUPPORT, Kelly Stewart

A. Goals & Priorities

17536-23 COUNTY ROLES, RESPONSIBILITIES & SUPPORT**Presenters:** Marketing Specialist Kelly Stewart**Attachments:** [2023 Strategic Leadership Plan](#)***B. Projects & Funding*****IV. TOURISM & VISITOR CAMPAIGNS*****A. Contract updates for Tourism Marketing and Visitor Center Services******B. Other Campaigns & Activities; Discussion, Lauren McDaniel*****17537-23** TOURISM & VISITOR CAMPAIGNS**Presenters:** Marketing Specialist Kelly Stewart**Attachments:** [A TOURISM AND VISITOR CAMPAIGNS](#)**V ROLES OF LTAB & TOURISM IMPLEMENTATION TASK FORCE*****A. Lodgers' Tax Advisory Board (LTAB); Discussion, Chair Jen Olsen******B. Tourism Implementation Task Force (Task Force); Discussion, Vice Chair Lauren McDaniel******C. Group Discussion; All, Action Item*****VI. NEXT MEETING(S)/FUTURE AGENDA ITEMS****17539-23** NEXT MEETING(S)/FUTURE AGENDA ITEMS:
Next Meeting(s): Wednesday, December 06, 12-2 p.m. Room 110/Via Zoom**Presenters:** Marketing Specialist Kelly Stewart**Attachments:** [FY23 TITF-LTAB Quarterly Meeting Calendar](#)***Next Meeting(s): Tuesday, December 06, 12-2 p.m.. Room 110/Via Zoom*****VII ADJOURN**

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact the County Human Resources Division at 662-8040 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes can be provided in various accessible formats. Please contact the personnel in the Economic Development Department at 662-8087 if a summary or other type of accessible format is needed.