



LOS ALAMOS

County of Los Alamos

1000 Central Avenue
Los Alamos, NM 87544

BCC Agenda - Final

Lodgers' Tax Advisory Board

Jennifer Olsen, Chair; Matthew Allen, Vice-Chair; Jennifer Jenson; Trevor Shuman, and Michael Wheeler, Members.

Tuesday, March 19, 2024

12:00 PM

1000 Central Avenue, Room 110

NOTE: This meeting is in person and open to the public. However, for convenience, the following Zoom meeting link and/or telephone call in numbers may be used for public viewing and participation:

<https://us06web.zoom.us/j/85072848071>

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 253 215 8782 or +1 346 248 7799 or +1 669 900 6833 or +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099

Webinar ID: 850-7284-8071

This meeting is a Joint Meeting with TITF

I. ADMINISTRATIVE ACTIONS

A. Call to Order/Introductions

B. Approval of Today's Agenda

C. Review/Approval of Meeting Minutes

[18585-24](#)

Minutes from the Lodgers' Tax Advisory Board Meeting(s) on January 23, 2024

Attachments:

[LTABMeetingMinutes_Jan23-2024](#)

D. Public Comment for Items Not on the Agenda

II. NEW AND PENDING ITEMS/PROJECTS FOR POSSIBLE ACTION

A. FY25 Budget Introduction and Discussion

[18588-24](#) Consideration of FY25 Lodgers' Tax Fund Revenue and Expenditures

Attachments: [20240311 LTAB FY2025 Proposed Budget](#)
[Lodger Tax Revenues](#)

B. Survey Results; Ellyn Felton

[18587-24](#) 2024 Tourism Implementation Priorities & Work Groups Survey Results

Attachments: [2024 Tourism Implementation Priorities & Work Groups Survey Results](#)

C. 2025 Work Plan and Discussion

[18586-24](#) FY2025 LTAB Work Plan

Attachments: [FY2024 LTAB Work Plan](#)

III. PRESENTATIONS/DISCUSSIONS

A. Sunny 505 Report

[18589-24](#) Datify Reports from Sunny 505

Attachments: [LTABMarch](#)

B. LACDC Visitor Centers Report, Melanie Peña

IV. Other Reports - Discussions

V. NEXT MEETING(S)/FUTURE AGENDA ITEMS

LTAB April 16, 2024; TITF May 01, 2024

VI. ADJOURN

If you are an individual with a disability who is in need of a reader, amplifier, qualified sign language interpreter, or any other form of auxiliary aid or service to attend or participate in the hearing or meeting, please contact the County Human Resources Division at 662-8040 at least one week prior to the meeting or as soon as possible. Public documents, including the agenda and minutes can be provided in various accessible formats. Please contact the personnel in the Economic Development Department at 662-8087 if a summary or other type of accessible format is needed.